

## From Being Silent to Having a Voice



#### There were many firsts in 2016:

the first Ruwwad graduation ceremony, the first micro-venture fund that financed 20 small businesses in the area, the first large projects for the Ruwwad Kitchen. So many other firsts in the personal stories of the Ruwwad community. In five years of hard work, Ruwwad Lebanon's scholars have volunteered more than a thousand hours of their time every week, and Ruwwad is ready to explore new initiatives that will build on its deep knowledge of the community and its strong relationships with all the local stakeholders. Exploring and testing new projects that will have an even further impact on our community is at the heart of Ruwwad's entrepreneurial spirit. In 2016, everyone involved in Ruwwad was an entrepreneur at heart.

Chairwoman's Note,

Hala Fadel



Ruwwad opened its doors in 2012 to the divided communities of Bab al Tabbaneh and Jabal Mohsen, attracting from these neighborhoods a contingent of promising young scholars dedicated to making a change in their society. Four years later, we celebrated, for the very first time, the graduation of 46 of these scholars, who have successfully completed their University education and their commitments as beneficiaries of Ruwwad's scholarship program.

Seeing these remarkable young men and women transform over the past four years is proof that change is possible, even in the most difficult of situations. These young pioneers are now agents of hope, serving as role models to the younger scholars and to other youth in the community. It is with great emotion and joy that we celebrated the end of their time with Ruwwad, and the beginning of the next phase in their journeys.

Every year I have been with Ruwwad has been amazing – filled with new challenges and possibilities, hard work, creativity and courage. I thank everyone for their tremendous work, and reaffirm my commitment to remain fully present, in my heart and mind, for Ruwwad's every expanding community.

Director's Message Sarah al Charif







# **ORGANIZING**

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#### THE HIGHLIGHT OF THE PROGRAM Graduation 2016

"From Being Silent to Having a Voice," Ruwwad's 2015-2016 Graduation Ceremony was an inspiring and memorable event to celebrate the growth and achievements of Ruwwad's departing scholars. For 46 youth from Jabal Mohsen and Bab El Tebbeneh, "From Being Silent To Having a Voice," recognized the end of their Ruwwad journey and the beginning of new ones. Hala Fadel, Ruwwad Lebanon's Chairwoman, gave a speech, welcoming all the attendees. All of Ruwwad's beneficiaries played a role in making the Graduation Ceremony unforgettable – Atayeb Tarablos catered the event, a panel comprised of people from Ruwwad's various programs and projects shared their personal stories and insights, and a children's choir added a musical note. Guests were inspired and impressed. This milestone fostered even greater energy, passion and motivation among the Ruwwad Lebanon team and scholars alike to continue their efforts towards creating change.



























#### **Dardashat Main Topics:**

- Ruwwad Journeys
- Local Initiatives
- Municipal Elections and Roles
- Discrimination
- The Employment Market
- Social Media
- Seven Habits of Highly Effective People
- Solid Waste

- Personal Values - Feelings and Emotions -Volunteering - Emotional Intelligence and Music - Community Organizing

- Team-building
- -Self-confidence



Special thanks to our "Dardashat" Speakers in 2016:

- Mahmoud Korek, film director and activist
- Samer Annous, activist
- Tazeen Ahman, journalist
- Hoster Somsen, the Ambassador of The Netherlands in Lebanon









25 youth scholars benefited from the social entrepreneurship training through DOT

25 youth scholars benefited from the seeking employment training

**23** youth scholars benefited from TEDx Azmi Street training

**30** youth scholars benefited from Ideas to Start Business training through the Tripoli Entrepreneurs Club

> youth scholars benefited from the Effective Voices training through Search for Common Ground



youth scholars benefited from Microsoft Office

training

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PROGRAMS

IN 2016

**55** youth scholars benefited from the academic and employment orientation training with Wazanat

> 25 youth scholars benefited from humanitarian law training with Geneva

> youth scholars benefited from life skills training with the University of Balamand

49 youth scholars benefited from English language training; 20 debates in English and 29 in intensive English with AMIDEAST.

## Child Development



### THE HIGHLIGHT OF THE PROGRAM

#### Ancient Civilizations Around the World

166 children benefited from a one-week summer camp with the theme of Ancient Civilizations Around the World. At the end of the week, the children presented their creations in an art exhibition that was displayed in the Ruwwad community center entrance. They used methods such as short documentaries, cartoons, Prezi, books, encyclopedias, the internet and creative arts.





### **THE HIGHLIGHT OF THE PROGRAM**

#### We Read and Write in Arabic

Using literature as a tool, 66 children participated in the We Read and Write in Arabic summer camp, which helped the children to become good readers and writers.





Children Benefited From The 2

460 Children Reached Through The School Outreach Program

Children Benefited From Daily Tutoring And 32







166 Children And 16 Parents Benefited From The Parental Support Program



#### SCHOOLS OUTREACH PROGRAM

- A **one-month** reading and writing camp in neighborhood schools

- **Two weeks** of arts and storytelling sessions in neighborhood schools

- **21** Zumba, children's literature and creative arts sessions



#### INCUBATOR FOR INQUIRY-BASED LEARNING

Three-hour arts and storytelling sessions on how we organize ourselves, time management and organizational structures





#### **PARENTAL SUPPORT**

- Daily and after school tutoring help sessions
- One week summer camp in neighborhood schools
- Better parenting sessions



#### THE HIGHLIGHT OF THE PROGRAM Ruwwad Micro-Venture Fund

Ruwwad's Community Support Program grew with the launch of a new platform this year: the Ruwwad Micro-Venture Fund, in partnership with CITI, the aim of which is to promote entrepreneurial initiatives to support the Tripoli community. Through the transfer of know-how and entrepreneurial skills, the provision of guidance, mentorship and seed-capital for start-ups, the Ruwwad Micro-Venture Fund allows local entrepreneurs to develop their ideas and build and expand their businesses.













## **HELP DESK**

Total number of Community Help Desk beneficiaries

Community Help Desk beneficiaries in the educational component Community Help Desk beneficiaries in the economic component Community Help Desk beneficiaries of the ICRC Daily Meal Program



#### Total number of Women's Advancement beneficiaries

(without double counting of individuals who participated in various programs)

- Total number of women benefiting from income generating projects
- Total number of income generating projects
- Total number of women benefiting from educational projects
- Total number of awareness and education sessions and projects







154

60 2 + Atayeb Tarablos 152 9

#### **Educational Empowerment Programs and Projects**

- 23 women benefited from the Skills for Success Program in partnership with AMIDEAST, during which they received 320 hours of training in IT, English, professional skills and searching for jobs skills
- 10 women benefited from the Women Educational Empowerment Program in partnership with the Beirut Research and Innovation Center. With sessions on legal awareness, entrepreneurship, problem analysis and community needs assessment, this program worked on creating a coalition of women capable of acting as community advocates
- 21 women benefited from a nutritionist-led health awareness session in partnership with DiaLeb on diabetes and healthy cooking
- 17 women benefited from self-confidence training in partnership with the International Committee of the Red Cross
- 25 women benefited from a session on the role of women in municipal elections, delivered by the Akkar Network for Development (AND)
- 24 women benefited from a session on domestic violence and intervention, delivered by Enough Violence and Exploitation (KAFA)





#### **Economic Empowerment Programs and Projects**

- Employing **36** women, Ruwwad Community Kitchen "Atayeb Tarablos" provided catering for seven different NGOs and for an ICRC Cooking Project. - The ICRC's "Daily Meal Program" benefited **350** people by providing food, while, at the same time, employing 32 people. The Program involved cooking and delivering prepared meals to families in Bab El Tebbaneh and Jabal Mohsen neighborhoods. - The Microeconomic Initiatives Program, in partnership with the ICRC, benefited 24 people, who received two payments totaling between \$1,500 and \$2,000 to support the startup of small neighborhood businesses. These beneficiaries were additionally supported by a Build Your Business Training in order to help to develop their entrepreneurial skills.







#### **Educational Partnerships:**





- DOT's Innovation Lab Project aimed at developing the digital skills of youth living in Tripoli and the Bekaa, in movie production, website development, social media use and mobile application basics. 25 Syrian and Lebanese youth, between the age of 14 and 29, benefited from this five-week project. Ruwwad supported the Innovation Lab by providing office and working space. Five entrepreneurial projects were designed and presented by participants through websites and PowerPoint presentations; DOT put each project team in contact with specialists and entrepreneurs, in order to help develop the projects and qualify them for funding.

#### ULYP Partnership – Rainbow Project

- ULYP's Rainbow Project is a holistic educational program aimed at addressing the English language needs of young Syrian refugees, as well as providing families and communities with a greater capacity to learn the language and, therefore, build their self-esteem. Rainbow delivered educational sessions in English and drama over the course of three weeks to 35 Syrian refugee students age 8 to 14 in the Beddawi public schools. Ruwwad supported the Rainbow Project by conducting outreach for beneficiaries in private and public schools, conducting interviews to recruit English teachers and hosting the training sessions.









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#### **Youth Organizing Program**

### The Embassy of France Partnership, in collaboration with the Youth Organizing Program – **PISCCA Program**

Ruwwad noticed a major weakness in English proficiency among its scholars. This significantly hindered their academic and professional advancement and required a major investment in intensive English courses. As a result, Ruwwad established English proficiency as a new pre-requisite for its scholarship, and developed the PISCCA Project to facilitate learning the language. PISCCA is a Ruwwad project funded by the Embassy of France in Lebanon, and consists of English Proficiency courses that lead to IELTS or TOEFL certificates, French proficiency courses that lead to a DELF certificate and IT courses delivered by the Ruwwad Microsoft certified training center. The PISCCA Project benefited 200 Lebanese and Syrian students in Grades 11 and 12. In addition to more academic qualifications, PISCCA will provide mentorship opportunities between PISCCA students and Ruwwad scholars, and between Ruwwad scholars and employed professionals or entrepreneurs.

#### **Children's Literature Program** Les Amis des Marionettes Partnership – Children's Literature Training

- 31 Ruwwad volunteers in the Child Development Program benefited from a training program in partnership with Les Amis des Marionettes focused on theatre, body language and drama. The training covered theatre of the oppressed – how theatre can change the world and contribute to structural changes and revolutions within societies, as well as theatre and its importance in working with children in cognitive, emotional and critical thinking capacities. Concrete activities included visualizing and building a strong script and techniques for producing puppets.



## Special Thanks to OUR PARTNERS

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#### **Economic Partnerships:**

#### CITI Partnership – Ruwwad Micro Venture Fund

- Training: mentoring sessions and pitching training - Funding: granting \$8,640 to eight winning businesses – an Arab sweets shop, a fruit and vegetable shop with a delivery service, a sandwich truck, a construction company, a women's beauty salon, a sewing workshop, a graphic design company and a fish restaurant and store. Additional grants of \$3,000 were given to six teams and of \$1,500 to six teams. Businesses were legally registered and established. They were also provided with competitive market prices and were assigned a scholar to accompany them in-field.

#### **Business Support Unit**

- Ruwwad's Business Support Unit grew out of a need to support local community microbusinesses to establish and develop themselves. In partnership with an expert consulting firm, the Business Support Unit – comprised of Ruwwad scholars – was trained in areas such as financial issues, marketing essentials, social media and guerilla marketing. This training helped Ruwwad scholars to provide consultancy services and support these local microbusinesses.

#### Wilcommen MENSCH Partnership – the Voucher for Work Project

-Wilcommen MENSCH's four-month pilot project was aimed at encouraging community members to create and conduct local initiatives or projects in Bab el Tabbeneh. They were then rewarded with weekly coupons, worth LBP50,000, to be spent on local neighborhood businesses. Within Ruwwad, five volunteers from the Child Development Program applied to the project and organized their local initiative to consist of two classes for children in math, language and art.

