

RUWWAD JORDAN
ANNUAL BRIEF
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Ruwwad Mission

Ruwwad Al-Tanmeya is a non-profit community development organization that works with disenfranchised communities through education, youth volunteerism and grassroots organizing. Our approach encompasses an array of programs and projects that, together, strengthen initiative and facilitate redress to problems prioritized by members of the community.

Ruwwad Core Values:

- Embracing pluralism and diversity
- Promoting equity
- Community service and volunteerism

Where We Work:

Ruwwad works regionally in Jordan, Lebanon, and Palestine. In Jordan, Ruwwad works through its community centers in East Amman / Jabal Al Natheef, as well as in Tafileh in the south, and through its small children's library in Beidha in the south.



Governance And Foundation

Entrepreneurs & Private Sector Initiative

RESOURCES

Resources of Community, Private Sector, Volunteers, Partners
+
Youth Community Service & Volunteering

PROGRAMS & COMPONENTS

CHILD
Development Program
6-13

ADOLESCENT
Development Program
14-17

YOUTH
ORGANIZING Program
18+

COMMUNITY
SUPPORT Program

UNITS

Ruwwad's Innovation Space - IT lab - Psychosocial Support & Counseling - Projects



Programs Brief



Youth Organizing Program



Youth Organizing Program

The Youth Organizing Program aims to build and organize the leadership of **180** youth scholar volunteers annually in East Amman / Jabal Al-Natheef, Tafileh, and Beidha and empower them with skills, knowledge and attitudes to become agents of positive change in their communities.

In our partnership with the youth, we focus on education, participation, and choice. We work together to even the odds by helping them access quality education, and by generating opportunities for personal growth, as well as skill and leadership enhancement. The weekly 4 hours of community service for the youth is at the heart of the program.

The components that make up this program are the **Youth Education and Empowerment Scholarship Fund** and an **Enrichment Component** made up from a culture pillar, a business pillar, and a leadership pillar.





Youth Organizing Program

Since the establishment of Ruwwad al Tanmea in Jordan in 2005, and until present, **1437** Youth Scholars benefitted from the Mousab Khorma Youth Education and Empowerment Fund in East Amman / Jabal Al Natheef and the Youth Scholarship Funds in South of Jordan in Tafileh and Beidha.

962 youth scholar graduates completed a minimum of two years' journey under the Youth Program, they worked as volunteers in our programs with children, adolescents, and parents, and actively participated in our enrichment activities and community campaigns.

In 2023, Ruwwad worked with **206** youth scholar volunteers across our programs in East Amman / Jabal Al Natheef and Tafileh. The scholars gave **15,705** community service hours, equivalent to over **1900** working days. Their efforts were directed towards working with children, adolescents, and parents throughout the year.

Youth Organizing Program Enrichment Component

Dardashat sessions are open-conversation sessions that provide a safe platform for youth scholars to discuss a wide range of topics related to the context in addition to **4** main knowledge units.

In East Amman / Jabal Al Natheef, **38** Cultural Dardashat sessions took place in 2023, addressing different themes: Self and the Other Units, the current genocide in Gaza, Cyber Security, BDS movement, stereotyping, gender-based discrimination and many more.

11 external speakers for Dardashat were hosted.

Different **Enrichment training** for the youth scholars took place throughout the year; **Aramex Business training kit**, **Digital fabrication training**, **English language sessions**, **Creative Communication**, **Digital Literacy** and **"Imagine" training**.

In Tafileh, **45** Cultural Dardahast sessions and enrichment training were held; **Computer skills**, **Mental health**, **CV writing**, **Laser cutting machine training**, **Podcasts** and many more.



Key events

1. Know Yourself Fellowship Graduation (11/2)

Celebrating the learning of 26 of new youth scholars who have successfully completed the fellowship, which aims to establish the foundation for youth community culture.



2. Service Above Self day (4/3)

Recycling 110 youth scholars across Ruwwad's programs to begin their new volunteering journey. In this day each program provides an orientation on its structure and methodologies.

3. Ask the Expert Mentorship Day (13/5)

An event attended by 103 youth scholars and 26 mentors/experts, providing career guidance to the youth scholars.



Youth Organizing Program East Amman / Jabal Al-Natheef Community Center

Key events



4. Mousab Khorma Scholarship Fund Application (19/2/-29/3), Interviews (2-3/9), and New Youth Scholars General Orientation 2023 (17-25/9)

830 online applications were received this year during the application process. Out of the 830 applicants, **100** youth were eligible for the interview phase. **33** scholars were accepted and were introduced to the scope of work at Ruwwad. They completed their orientation week by painting a neighboring school as part of their community service.



5. Ruwwad Annual Graduation day (25/11)

The event was a tribute to 58 accomplished youth scholars from East Amman and Tafileh and was attended by members of Ruwwad's board, the regional team, parents of the graduates, and key partners of Ruwwad.

Amal Al Samman

A youth scholar volunteer

I joined Ruwwad in 2019 where I began my Ruwwad journey by volunteering in the psychological support unit, enhancing my critical thinking skills. Transitioning after that to the community program provided me with diverse experiences, the program gave me a chance to provide medical lectures to the local community. Moving afterwards to the information technology unit, where I gained digital and innovative skills. Volunteering last at the the child program which was the most enriching experience for me. It has opened my mind in many ways, and helped me to overcome my perfectionism attitude and discover the beauty in imperfections. This program significantly aided my work in pediatric medicine, improving my communication with children. My love for children has inspired me to pursue a career as a pediatrician.





Ruwwad Tafileh **Ten Year Anniversary**

On the 30th of September, we celebrated the

10 year anniversary for Ruwwad Al Tafileh center.

The event featured an experiential tour of our community center, a screening of '10 Years in Numbers' film, and presentations by members of the grassroots team, including children, adolescents, and graduates. The event was attended by **133** participants from Amman and Tafileh.





Key events

1. Ruwwad Al-Tafileh Scholarship Fund application and interviews (20/1-20/5)

81 applications were received, 49 of which were selected to the interviews phase, and **23** youth scholars were accepted into the Ruwwad Al-Tafileh Scholarship Fund.

2. Youth-Led Initiatives and the Youth-Led Initiatives Celebration (2/12)

21 youth-led initiatives were launched and implemented in 2023, involving **32** youth scholars and reaching to **1212** different community members.



Meet **Laith Al-Shawabkeh**

A youth scholar volunteer

Laith joined Ruwwad Al Tafileh in the second semester of 2020/2021. Laith was very shy at the beginning with a fear of public speaking. Over his three-year journey at Ruwwad, he transformed, gaining confidence and maturity by facilitating sessions for children. Taking on leadership roles allowed him to become a creative and active participant, evolving into a young leader. Today, Laith is a vital asset, known as the "unknown soldier" for his exceptional facilitation and unwavering support. His love for children and adolescents, coupled with his expertise in French, digital training, critical thinking, and creative arts, distinguishes him within Ruwwad Al Tafileh community. Laith is an integral part of our programs, embodying excellence in all aspects.



Child Development

Program



Child Development Program

The Child Development program aims to develop the knowledge, skills, and attitudes of children 6-13 years old that are related to lifelong learning. The program also aims to root practices that are compatible with the developmental needs of children in the society to achieve protection from violence and promote learning through play and arts.

The Child Development program staff and volunteers, many of whom are from the community itself, dedicate themselves to answering questions, availing resources and transmitting age appropriate knowledge and skills, guiding each child through a journey of personal, emotional, and physical growth.

The program has three integrated components that promote practices that develop children's creativity and physical wellbeing: Inquiry-based Learning Incubator, Parental and Community Support, and School Outreach.





Child Development Program

through the programmatic components in East Amman / Jabal Al Natheef, Tafileh and Beidha, **525** repeat children benefited from the Child Development Program, engaging in diverse library activities such as reading, child literature, creative arts, academic support, and summer and winter clubs.

Additionally, **4,044** school students from **39** neighboring schools in East Amman / Jabal Al Natheef, Tafileh, and Beidha participated in extracurricular enrichment activities.



Child Development Program East Amman / Jabal Al-Natheef Community Center

Key events

1. Winter Club: Team 120 (24-31/1)

The theme for this year was built around the importance of collaboration and teamwork.

Participants: 123 children , # sessions: 36

2. Summer Club: My Piggy Bank (6-16/8)

The theme addressed was financial literacy, in which children explored the concept of money, saving and investing while preserving the surrounding resources

Participants: 126 children , # sessions: 48

3. For the Sake of Art Exhibition (2-6/12)

The annual exhibition for children to celebrate their learning from the creative arts unit by sharing their paintings with the community of Ruwwad.

4. The Sun's Children Reading Competition (4/11- 4/12)

The program introduced its first reading competition, aiming to instill the habit of reading for pleasure and activate borrowing books from Shams al Jabal library

Participants: 138 children inside the library and 173 from 4 neighboring schools



بُنجر
بالأحلام

Meet **Sujood Saqer**

My name is Sujood Saqr, and I'm in my fourth grade at Al-Natheef School. I started coming to Ruwwad when I was in the second grade with my neighbors, Haya and Bayan, who first told me about the activities of Ruwwad.

I started participating in the marathon training since 2022. Running has improved my strength and endurance. This year I achieved the second and third places in two races I participated in, which motivated me to put in more effort for better results next year. I've also been part of summer and winter clubs, and through Ruwwad I joined sports activities for girls with "Reclaiming Childhood" Organization. I also participated in the Creative Arts Unit, and was inspired by artist Mona Hatoum's work to create my own art piece titled "Barriers" to convey the message of overcoming obstacles. My dream is to become a doctor to help people and also to be a famous artist. I want to continue to excel in running, earning prizes and pursuing my passions.



Key events



1. Tafileh in the Eyes of its Children Summer Club (2-8/7)

The theme for this year's summer club was built around the importance of heritage. Children were introduced to the history of Tafileh, and they explored the current challenges encouraging them to brainstorm innovative solutions.

Participants: 48 children, # sessions: 6

1. We Are All Different but Special Sub Club (21-22/7)

The goal of the sub clubs is to instill important values, and skills among children in neighboring villages

Participants: 200 children, # sessions: 2

Meet Karam Al-Hadar

Karam has been visiting Shams Al Tafileh library since 2022 and has benefited from all components of the Child Program. He is an academically outstanding child with a distinguished and generous personality. He suffers from a stuttering disorder, which affects his self-confidence and social skills, especially when standing in front of an audience. This year has brought forth a remarkable evolution in Karam's communication abilities. His outstanding moment occurred during the presentation of his research on "Digital Skills" in front of his peers. Demonstrating confidence, Karam not only captivated his audience but also celebrated the personal triumph of standing before them. Karam says: "In school, I used to fear laughter when speaking. This fear kept me from presenting in front of people. However, during my last presentation at Ruwwad, the audience appreciated my words. It made me very happy."



Adolescent Development Program





Adolescent Development Program

The program aims to work with adolescents 14-17 years old to enhance knowledge, skills and attitudes to enable them to become active citizens capable of positive change in their communities.

The program has three integrated units that promote practices that develop adolescents' wellbeing, problem solving, and digital skills: **Innovation Incubator, Parental and Community Support, and School Outreach.**



Adolescent Development Program

206 repeat adolescents benefitted from the psychosocial support unit within the Adolescent Development program in East Amman and the enrichment program in Tafileh center, in addition to **1,169** adolescents benefitting from psychosocial support sessions conducted in **12** neighboring schools.

Ruwwad Innovation Space enabled **87** adolescents who acquired critical, problem-solving, and digital fabrication skills to create innovative solutions to real-life complex problems. The IT team worked with **187** citizen beneficiaries on digital capacity building, and **48** repeat adolescents were part of Ruwwad's coding club.





Adolescent Development Program
East Amman / Jabal Al-Natheef Community Center

Key events

1. Connect to your Power and Be a Part of the Change” Adolescents Fellowship Graduation (18/2)

26 adolescents celebrated their learning from the fellowship by creating art products that express one of the fundamental elements of the adolescent fellowship before they continue their journey towards Ruwwad Innovation Space.

2. Ruwwad Innovation Space Exhibition “Simulation 2” (2-9/9)

Ruwwad Innovation Space implemented 3 main studios and 21 innovative workshops with 87 adolescents. The exhibition served as a showcase for the projects and products developed in these studios and workshops. Additionally, it hosted a ceremony to celebrate the second cohort of 6 graduates who successfully completed the two-year journey at the innovation space.





Adolescent Development Program

East Amman / Jabal Al-Natheef Community Center

Meet Tasneem Al-Swalhi

I joined Ruwwad since I was 6 years old. I used to go to Shams Al Jabal library after my school to read and borrow books. At the age 14, I joined the "Connect to Your Power" fellowship in the psychosocial support unit and joined the free space activities. Lastly I completed my journey at Ruwwad's innovation space where I learned to see the world differently, turning challenges into creative solutions. This journey uncovered my talents, teaching me commitment, adaptability, and resilience. Now, I am a passionate, creative soul in the world of innovation, thanks to Ruwwad. I aspire to study architecture after I graduate from school.

Key events



1. Adolescents Winter Club: Think and Innovate (29/1- 2/2)
The winter club focused on entrepreneurship and business ideas.

Participants: 33 adolescents , # sessions: 5

2. Adolescents-Led Initiatives (21/10-18/11)

18 adolescents successfully launched 8 adolescent-led initiatives in collaboration with the child program, benefiting 76 children.

Adolescent Development Program

Al-Tafileh Community Center

Meet Meet Omar-Alhawamdeh

A citizen beneficiary in the Adolescent Program

Omar, a 14-year-old, first joined Ruwwad as a child in 2014. As he transitioned into adolescence, he faced various challenges, particularly in terms of his self-confidence and active participation in sessions. Working collaboratively with his parents, we addressed these issues and supported Omar in overcoming his fears, fostering an increase in his confidence. Today, Omar stands out as one of the program's adolescent leaders, volunteering his time to plan and implement numerous sessions and initiatives for children and adolescents. These activities are not only implemented within the center but also extend to his school. Omar says: "I am content with the positive changes in my life. I've come to realize that each of us should strive to challenge our circumstances, boost our self-confidence, and confront our fears. Thank you Ruwwad for encouraging me to work with children and teaching me how to make a difference."



Community Support Program

Community Support Program

At Ruwwad, we believe that solutions to problems are best engineered by members of the community. We use a collaborative, participatory approach to community organizing and development, working hand in hand with interested constituencies and engaging as partners and decision makers.

The Community Support Program comes together through three components that increase access to and awareness of vital services and rights: **Community Help Desk, Community Affairs, and Women Support**

The Community Program works to build the relationship and commitment between the neighborhood and the wider community to achieve equal access to opportunities, equality, and decent living through economic empowerment and raising public awareness of the legal, health, educational, and psychosocial aspects





Community Support Program

- Ruwwad supported **1475** families through the Community Support Program within the components of women's economic empowerment, rights-based services and partnerships.
- Ruwwad also supported **252** vulnerable families in East Amman / Jabal Al-Natheef through "Byoot Ahaleena" annual Winter and Ramadan campaigns.
- Maintenance work was completed in **4** neighboring schools to our center in Jabal Al-Natheef, which accommodated **2200** students of all ages. The Community Support Program collaborated with 56 partners during 2023.
- In 2023, Bayt Silsal worked with **23** individuals with disabilities on different activities including clay, gardening, painting, and crafts.



Community Support Program East Amman / Jabal Al-Natheef Community Center

Key events

- Byoot Ahaleena Winter Campaign (January)

59 families benefited from the annual winter campaign this year by providing them with fuel and heaters during the winter.

Coupons value: JD 1585

- Local Partners Meeting (28/3)

The community program hosted its annual partners' meeting with the attendance of **13** partners. The meeting goal was to reflect on Ruwwad's work in 2022 and discuss strategies for enhancing partnerships to better serve the local community in the neighborhood.

- Byoot Ahaleena Ramadan Campaign (April)

During Ramadan, our campaign provided food parcels, benefiting **191** families this year.

Total value: JD 9100

- Local Community Meeting (14/5)

Ruwwad hosted its annual local community meeting attended by **56** members from the local community.

The meeting aimed to maintain open channels of communication between the different parties and resulted with a list of recommendations by the local community for the program to endorse in 2024.



Meet Sumaya

A citizen beneficiary in the Community Program

Sumaya, a 43-year-old resident of Jabal Al-Natheef, faced domestic violence from her husband who is a drug addict. Engaging in awareness programs and a women's empowerment workshop for 6 years, she decided to break free. The community support program helped her secure employment, allowing her to move to a safer home. Her daughter, Rana, faced interrupted university education due to donor circumstances, but with Ruwwad support, she graduated. Renad, her second daughter was secured a scholarship at university, and the third daughter, Ruba received psychiatric assistance to overcome psychological harm.





Beidha

Transition



Beidha

In 2023, Shams Al Beidha Library worked with **33** repeat children in different activities such as child literature sessions, academic support, the summer club, and some school outreach activities.

17 adolescents joined dardashat sessions in the library.



Beidha

Context

Beidha has been going through a tough transition since COVID 19 in 2020

- Population: 650
- Females School: 75 students
- Males School: 25 Students
- New plans to resettle 70 new families by the Petra Commission since 2020 didn't happen

Beidha

Youth Graduates



Since Foundation Ruwwad has enabled:

- **46** Youth Scholars to access education (University & Vocational)
- **38** completed the two- year journey (14 males & 32 females)
- Since 2022, no new scholars had joined the program



Beidha Library

Repeats: **35** children between the ages (6-12)

Repeats: **27** Adolescents

- Inconsistent attendance to library
- Parents are in the waitlist for Jobs
- No progress with any economic progress from tourism

Beidha Transition 2023

- In 2021, Beidha was promised a community center that focuses on income generation and integrates a child library
- In 2023, no community center was established
- In December 2023, Ruwwad met Fatema Helalat Development Commissioner and agreed on the following:
 - Priority is to establish rule of law
 - Commission has Funds to activate the economic development
 - Scholarships are available for the Wadi Musa Youth

Beidha 2024 onwards

- Ruwwad will transition its Library to the biggest school in Beidha
- Aisha Amareen will conduct reading within the school (all the repeats are students in the school she teaches at)
- Ruwwad is working with MOE Wadi Musa for this transition to be completed at the end of February.
- A celebration with the children and the parents at Beidah School will happen in early March.



Projects

Brief

Projects

During the year 2023, Ruwwad worked with different partners on the implementation of **7 projects** that focused on protection against violence, entrepreneurship, economic empowerment, and employment. which directly benefited **1,018** citizens.

- GrowJo Project: Project Closing
- Community Empowerment 2 Project - Siraj Campaign
- Economic Justice Project
- Youth Leadership for Gender Equality Project
- She Leads Project
- ILHAMEE Project: Project Initiation
- Innovation to Creation Project: Project Initiation

Community Empowerment 2 Project - Siraj Campaign

Objective: to improve community-based protection practices of refugee and host communities of Al-Natheef and Al-Mareekh in East Amman



Donor

*Open Society
Foundation*



Duration

*24 Months
Initiation Date: 1/6/2021
Closing Date: 31/5/2023*



Target Group

*Community members,
Children, and Youth*



Total Project Budget

USD440,000



Community Empowerment 2 Project - Siraj Campaign

Key Highlights

The conclusion of the project in 2023 included:

- **A training manual was developed** to incorporate new themes relevant to East Amman. The manual now covers community-based campaigning, protection mechanisms for assisting survivors of violence and abuse and using art to challenge social norms.
- **9 documented Abuse cases** were documented and referred to legal and psychological service providers.
- **8 public meetings** took place in collaboration with the Justice Center for Legal Aid. The public meetings covered topics related to Protection Over the Internet, Protection Against Bullying, Owners and Tenants Law, Protection Against Underage Marriage, Better Parenting, and Psychosocial Support Tools.



Community Empowerment 2 Project - Siraj Campaign Key Highlights

Key Event - Campaign Closure Ceremony: 11/3/2023

Ruwwad organized a public ceremony to signify the conclusion of the campaign. The event was attended by a diverse group of stakeholders, including partners, members of the local community, and leadership teams.

The event covered a broad spectrum of subjects, spanning from the campaign's tools, structures, sustainability strategies, the campaign's impact and numbers, success stories, and a discussion panel around the co-authorship experience and art's role in protecting the community.





Community Empowerment 2 Project - Siraj Campaign Highlights of Overall Project

Overall, from June 2021 until the project conclusion in March 2023, the project positively impacted a total of **2204** individuals. This impact was achieved through **knowledge transfer initiatives** focused on community protection.

The project also featured **9 art shows** addressing topics related to community constraints, attracting the participation of over 1100 community members. Additionally, **7 awareness sessions** were conducted, and **62 cases** were successfully referred to other service provision partners as part of the project's efforts.

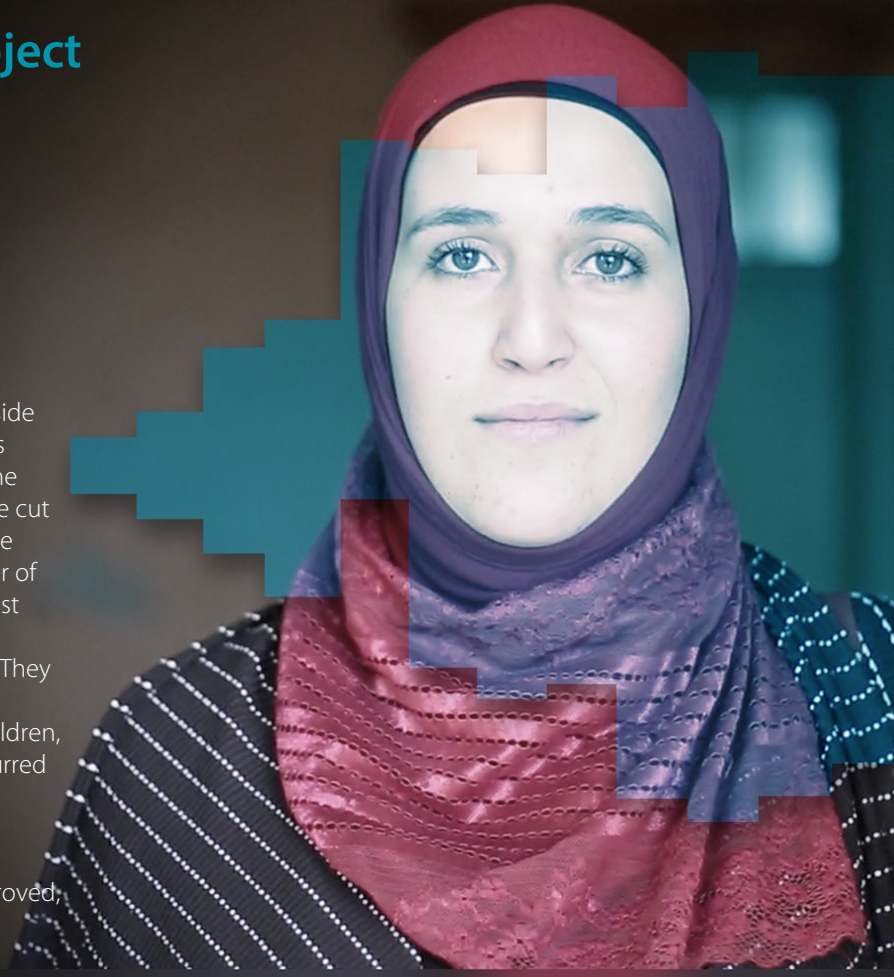


Community Empowerment 2 Project Siraj Campaign

Meet **Nour**

A citizen beneficiary of the project

I am Nour, born in Hattin camp in Zarqa Governorate, raised alongside 3 sisters and 4 brothers in our humble home. Despite the challenges of poverty, I take pride in my upbringing in this camp, where every house feels like my own. While my childhood outside the house was sweet, within the walls, my brothers faced the harsh reality of our father's physical abuse. Although spared from direct violence, the distressing atmosphere left me questioning life's purpose. Studying at the UNRWA school, my dreams of university were cut short in the 10th grade when my father sought to arrange my marriage, a decision made since someone asked for my hand when I was in 8th grade. Now I am a wife and mother of three, navigating the complexities of societal expectations that weigh heavily on me. Last year, a friend of mine introduced me to Ruwwad and the Siraj Campaign, I participated without knowing what to expect, but through the sessions I found solace and comfort. They revived aspects of myself I had lost—Nour the student, the artist, the writer. The psychological impact echoed in my home as I adopted a calmer demeanor with my children, discovering a new approach to parenting rooted in knowledge. A pivotal moment occurred when my son, Laith, was late returning from school. My initial reaction, rooted in my upbringing, was to resort to physical discipline. Drawing on the lessons from the Siraj Campaign, I paused. Opting for a conversation instead of punishment, I witnessed a transformative change in my son. Grateful for the newfound tools, our relationship improved, and incidents of worry became a thing of the past.





Economic Justice Project

Objective: to help start and support the growth of community-based businesses in East Amman, and to strengthen Ruwwad's early childhood program



Donor

Open Society
Foundation



Duration

33 months
Initiation Date: 1/1/2021
Closing Date: 30/9/2023



Target Group

Community members,
Children, and Youth



Total Project Budget

USD550,000



Economic Justice Project Key Highlights

The conclusion of the project's second round of support took place in 2023. **19** micro-entrepreneurs benefited from the capacity building program (17 Jordanians, 2 Syrians) (10F, 9M), and **15** businesses (8 established business, 7 business ideas) were selected and qualified for the granting, mentorship, and advanced technical support phase (11 Jordanians, 4 Syrians) (7F, 8M).

Key Event - Closure Event: 18/6/2023

The event served as a platform to honor the entrepreneurs who received technical, legal, and financial support. It provided an opportunity to reflect upon Ruwwad's path toward economic justice, showcasing the project's journey and the beneficiaries' accomplishments. The guests were presented with an overview of the beneficiaries' projects, acquainting them with these initiatives and their respective characteristics.





مشروع العدالة
الاقتصادي

مركز رواد لدعم الأعمال



Economic Justice Project

Highlights of Overall Project

Overall, from January 2021 until the project conclusion in June 2023, the project benefited a total of **47 micro-entrepreneurs** from the capacity building program (38 Jordanians, 9 Syrians) (29F, 18M).

A total of **34 businesses** (18 established business, 16 business ideas) were selected and qualified for the granting, mentorship, and advanced technical support phase.

Business Support Center

Progress

The steel structure for the building is now finalized

- We've raised JOD **26,000** for the fundraising with significant contributions from:
 - Tarek, Zeid, and Tatiana Khorma (JOD 11,000)
 - Mr. Kamal Bakri from Cairo Amman Bank (JOD 11,000)
 - Saad Khaled Darwazah (JOD 5,000)

Additional fundraising is underway for furniture, heating, and cooling systems.



Meet Razan Sarhan

A citizen beneficiary of the project

I always dreamt of financial independence, and my love for designing and customizing furniture fueled that dream. When I got the chance to join this project, it changed everything. Working alongside my husband, we focused on upholstered sofa sets, chairs, and furniture. The capacity building program and the grant gave us the tools to get the needed equipment, supercharging our sales and production. Now, we're aiming to open our showroom soon. Being part of this project widened my horizons and turned my ideas into the shape of a real business. Thanks to it, I'm not just dreaming anymore; I'm making it happen.



Youth Leadership for Gender Equality Project

Objective: Mobilize youth as catalysts for change towards gender norms in support of gender equality and women leadership within their communities.



Donor

Jordan National
Women's
Committee



Duration

9 months
Initiation Date: : 17/5/2022
Closing Date:28/2/2023



Target Group

Youth



Total Project Budget

EUR 32,674.7

Youth Leadership for Gender Equality Project

Key Highlights

Ruwwad was outsourced by Jordan National Women's Committee to deliver services to the youth in the areas of Gender Equality and Leadership.

Key event - Closure Event: 8/6/2023

A closure event for the project was held where **5** initiatives celebrated the outcome of their work with the attendance of the youth who organized the initiatives in **4** governorates (Tafileh, Zarqa, Ajloun, and East Amman) addressing gender equality and women's participation in public affairs.



Youth Leadership for Gender Equality Project

Meet **Bailasan Frieihat**

A citizen beneficiary of the project

I found myself at a point where I was able to change my life 180 degrees, and today, I am very grateful for every moment I was in the youth for the Equality project. This period was challenging regarding my personal life, and I always said I would quit and leave. Still, the safe space within the project that annoyed me was always pulling me to continue, especially since we were busy with rural women's participation in public life, and the initiative greatly impacted Ajloun. I led dialogue sessions with women, youth, and decision-makers, and we discussed women's challenges. In cooperation with Sawt Ajloun Radio, I presented a program called "Call of the Countryside", which aimed to shed light on female leaders from the countryside.



She Leads Project

Objective: Communities in Jordan promote positive social norms to unlock girls and young women potential by 2025.



Donor

Terre des
Hommes (Tdh)



Duration

10 months
Initiation Date: 21/5/2023
Closing Date: 31/3/2024



Target Group

Youth and Adolescents



Total Project Budget

JOD47,297.80



She
LEADS

She Leads Project Key Highlights

- **33 youth and adolescents** were recruited to be in the leadership team (14 Adolescents and 19 youth).
- **13** capacity building sessions were conducted for the leadership team in:
 - Gender Training
 - Research and Data Analysis Training
 - Facilitation skills Training
 - Discourse Analysis & Media Campaigns for Social Change Training
- **3** Research studies were conducted by the core team addressing: gender based violence, safe public spaces for walking and the effect of financial conditions on family relationships.
- **2** Round table discussions with **54** community members were conducted addressing gender based violence and safe public spaces for walking.



Meet Mohamad Zaid Jarad

A citizen beneficiary of the project

I participated in a ToT for advocacy as part of the She Leads project activities. I was the youngest person in the training; we were asked to facilitate 3 activities with the larger group at the end of the training. However, I felt afraid the first time and tried to complete the task as quickly as possible. During my second experience, I took the trainers' feedback into account and prepared myself better. This improved my performance compared to my first try. In the final activity, I worked harder to improve my performance as a trainer and interaction with the audience, and the session was smooth and interactive. And the trainers celebrated the growth in my performance during the few training days. This experience boosted my motivation to learn and enhanced my self-confidence. As a young person, I realized we could actively engage in issues that matter to us.



Projects: Service Agreements

- Ruwwad through a partnership with **Education For Employment** funded by The French Development Agency prepared **17** Ruwwad Youth Graduates and Scholars to train EFE beneficiary youth on 6 tools for work.
A training of trainers was initiated on 2/11/2023 and will continue till January 2024.
- The **“Imagine”** model in partnership with volunteer Yumna Abu Hassan is a psychosocial support module that revives the Know Yourself Fellowship amongst our youth in East Amman and Tafileh, and focuses on enhancing growth mindset and wellness.





حوار رؤاد الإقليمي

Ruwwad
Regional
Conversation



Regional Conversation | 25-27/11/2023

From the 25th until the 27th of November, Ruwwad Jordan hosted a 3-day regional conversation with the attendance of Founding Philanthropists and Board Members, Institutional Partners, and team members from Jordan, Lebanon, and Palestine.

- The conversation was a reflection on the Journey of Ruwwad over **18 years in Jordan and 10 years in Lebanon & Palestine**, the following questions were discussed :
 1. What has Ruwwad achieved? Do we have an Impact (visible & invisible)? how do we define it? How do we measure it?
 2. What have we done right? what have we done wrong? What have we learnt ?
 3. How have our communities changed since the foundation? Do we need to refine the Ruwwad mode as it stands today? What do we need to modify? towards what end? What do we need to remove and what do we need to do more of? What new things do we need to do that give us more impact? What is missing?
 4. Let us visualize Ruwwad 5 years from today knowing what we know what do we see?
 5. If we want to expand Ruwwad to new neighborhoods, how should we do that given what we have learned over the years?



Three in country discussions were held with founding contributors BOD members that addressed the following themes :

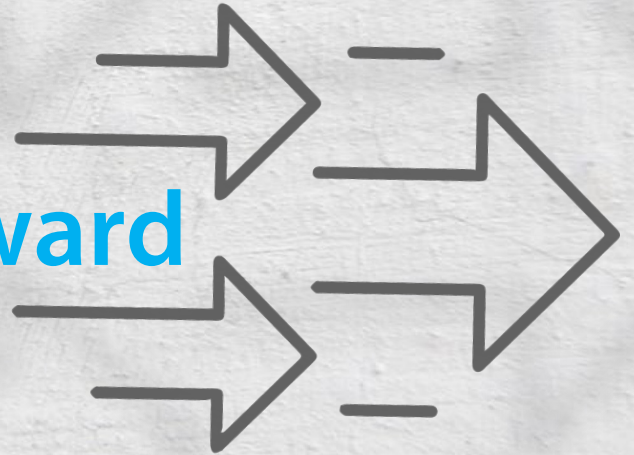
- The People of Ruwwad (Team & Alumni)
- The Engagement Model
- The Knowledge Platform

The team met for one day to exchange best practices amongst the three countries with a focus on the social enterprise model in Tripoli / Lebanon, the municipal partnership model Budrus Qebia and Ne'leen / Palestine and the Youth Organizing model which is fully integrated into the Operational model in Jordan. Discussion included addressing digitalization, monitoring, evaluation, accountability, and learning.

The conversation will guide future plans for Ruwwad regionally.



Moving Forward





Moving Forward

Succession-Ruwwad Jordan

- Samar Dudin assumed the role of Jordan Director and Head of Programs in 2010 , in 2012 she became the Regional Director as well as Jordan Director to date .
- In April 2024 Dina Batshon will assume Jordan Director Role working closely with Ruwwad Chairman and Samar who will continue to support the programmatic and community leadership development tracks.
- Samar will move to a part time job continuing with the Regional work which will include:
 - Follow up on the regional conversation recommendations
 - Weekly follow up with Ruwwad Directors (Focus on Programs)
 - Community Engagement upon request (Alumni, Team, Local Community)
 - Continue to report to Fadi Ghandour on the progress and alignment of the model



Moving Forward

Ruwwad Knowledge Platform:

An Interactive Website to include:

- Story & Founding Corporations and Philanthropists
- Regional Centers: Updates
- Youth Alumni: Network and Mentoring
- Academy / The Community University: How to set up Ruwwad in your country as a Private Sector led , Youth Centric, Neighborhood Specific Initiative
- Resource Center & Library



Key Philanthropists and Contributors

- Fadi Ghandour
- Raghida Ghandour Raheem
- Khaled Masri and Zein Khreino Masri



Strategic Partners

aramex

Founding Corporate Partner

Ruyana رويانا

Ruwwad Tafileh Partner



بنك القاهرة عمّان
CairoAmmanBank

Strategic Partner



سائد كراجة ومشاركو
Saeed Karajah & Partners LLP
Attorneys at Law & Legal Counselors

Legal Services Partner



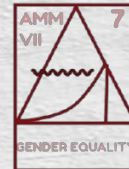
Partnerships | 2023

Throughout 2023, Ruwwad Jordan cooperated actively with **42** national and international partners, as well as **71** external volunteers who worked collaboratively with Ruwwad's programs and projects teams to support different engagements with the communities we serve.

Youth program



Child program





Partnerships | 2023

Adolescent program





Partnerships | 2023

Community program



Jurf Al Darawish foundation

Local Community Partners

- Administration of Education/Amman
- Neighboring public and UNRWA schools
- Ministry of Social Development
- Ministry of Health
- Amman Municipality
- Al Natheef Police Department
- Local Community Council (Natheef and Mareekh)
- Natheef Orphan Center
- Zakat Committee
- Islamic Center
- Ibn Abbas Center
- The Green Crescent Society,
- Justice Center for Legal Aid
- Natheef Health Center



External Volunteers | 2023

Youth program | Ask the Expert day

Mo'yad Abbad

Zaid Al-Hajj

Sireen Hlailieh

Ahmad Al-Nabulsi

Lama Najdi

Nisreen Haddad

Waleed Abu Ahmad

Bilal Al-Hindi

Ala'a Manoun

Amro Al sharoof

Ala'a Al-Zahrawi

Ma'moun Awad

Musa'ab Al-Shawabkeh

Mohammad Tahboub

Omar Sughayar

Hussein Al Adwan

Reem Ifranji

Tha'er Quba'a

Lilac Al-Asadi

Zeena Al-Budairi

Deema Hijab

Ahmad Alsroor

Sevan Tchakmakian

Mohammad Al-Harbiyat

Mohammad Khattab

Maher Nimri

Wafa'a Al-Khateeb



External Volunteers | 2023

Youth program | Enrichment Activities

Sufayan Al khateeb

Doc. Wafa'a Al-Khadra

Sufayan Al khateeb

Omar Al Azzam

Doc. Salah Al basheer

Omar Al Azzam

Na'el Al Soudi

Doc. Anees Al Qasim

Na'el Al Soudi

Wasan Fakhouri

Issa Mahasneh

Wasan Fakhouri

Omar Hijazi

Ahmad Al Ajarmeh

Omar Hijazi

Fuad Faris

Zeena Al-Budairi

Fuad Faris

Isabelle Melon

Sanad Nowaar

Isabelle Melon

Lara Al hourani

Deanna Rabee'a

Lara Al hourani

Yumna Abu Hassan

Sara Albaz

Yumna Abu Hassan



External Volunteers | 2023

Child program

Abu Alaa Mansour

Haya Abd-Alhameed

Salameh Al-akra'a

Suzan Ghawi

Nawal Al Abdualla

Mohammad Sweiti

Flora Majdalawi

Hanan Fakhuri

Mirjam Heigl

Ne'mat Al Fakhouri

Yaman Al Beijat

Salameh Al-akra'a

Asma Al Hashemi

Kareem Al masri

Mohammad Sweiti

Abu Alaa Mansour

Haya Abd-Alhameed

Mirjam Heigl

Suzan Ghawi

Nawal Al Abdualla

Haya Abd Alhamid

Flora Majdalawi

Hanan Fakhuri

Ne'mat Al Fakhouri

Yaman Al Beijat



External Volunteers | 2023

Adolescent program

Yasmeena Karaja

Rama Armoush

Yousef Abu Awad

Esraa Hasan

Mohamad Asheq

Lina Abu Hdaib

Projects

Chloe Lefebvre

Shamsa Masoud

Operations

Aline Charkoudian

Hanna Ibrahim

Ghalia Ababneh

Tafileh

Hussain Najadat

Omar Al Khamayseh

Mohammad Jaser



Financial Report